

Why Invest?

Velika Plana Area

May 2019



BRIEF OVERVIEW OF AREA*

136,289

Number of Inhabitants
(est. 2016)



88,149

Working Age Population
(est. 2016)

11,499

Registered Unemployed
(February 2018)



1,288

Number of Business
Enterprises



293 €

Average Net Salary
(2017)

*Cluster area encompasses following municipalities: Smederevska Palanka, Velika Plana, Zabari, Svilajnac, Lapovo, Raca which are all within 30min drive
Source: Statistical Office of the Republic of Serbia; National Employment Agency; Business Registers Agency

CONNECTIVITY



CONNECTIVITY

Velika Plana accessibility:



Motorway A1 (0 km away)



Motorway A3 (110 km away)

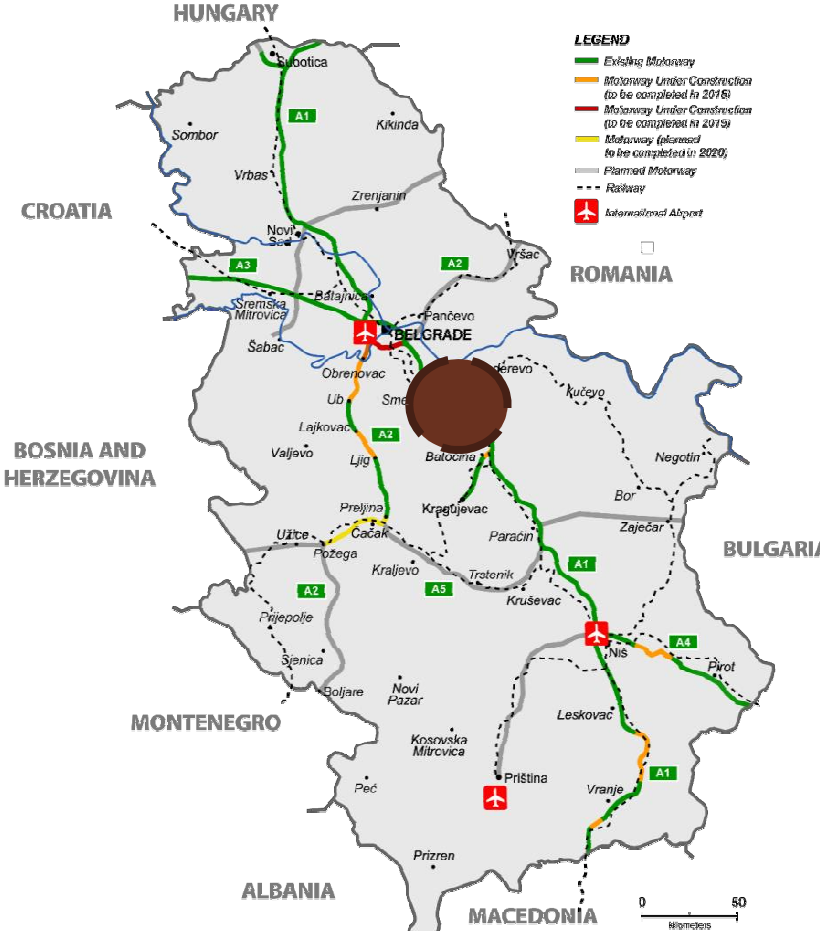


International Railway
(0 km)



Belgrade (110 km away)

Accessibility overview:



CONNECTIVITY

Destination	Distance from Velika Plana (km)	Estimated Travel Time (h)
Belgrade Airport	110	1h 10m
Belgrade City Center	90	1h
Nis Airport	145	1h 40m
Budapest, Hungary	460	5h
Thessaloniki, Greece	550	6h
Budapest, Hungary	470	4h 30m
Vienna, Austria	700	7h
Munich, Germany	1,000	10h

WHY INVEST?

OCAL ECONOMIC DEVELOPMENT OFFICE

1

Industrial
Heritage

2

Available
Qualified
Labor Force

3

Competitive
Operating
Costs

4

“Ready to Go”
Locations

5

Pleasant for
Living
and Fun to Visit



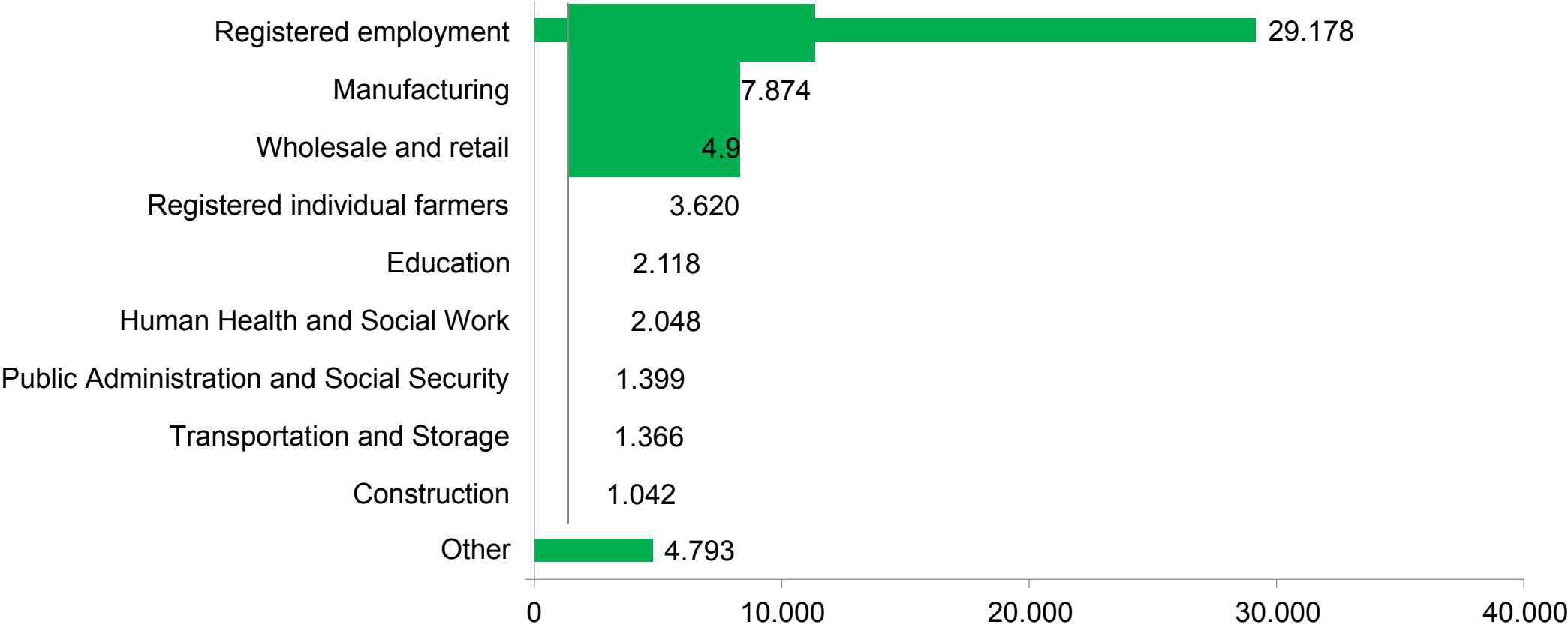
INDUSTRIAL HERITAGE

- Economy in Velika Plana has a long tradition in industrial manufacturing, specifically in meat production and machine production and construction

Company Name	Products manufactured	Number of employees in 1989	Current number of employees	Current status
Meat industry “Plana“	Production and processing of meat and meat products	1,200	0	Bankruptcy
Gosa motaza	Machine production and construction	800	500	Privatized by employees
GP Sveta Mladenovic	Construction	900	200	Partially privatized
SMK Perkon	Textile	450	200	Privatized
Inex	Retail	700	0	Bankruptcy
TOTAL		4,050	900	

INDUSTRIAL HERITAGE

Registered employed (2017 Average)



Source: Statistical Office of the Republic of Serbia; RAS classification

TOP 10 EMPLOYERS

DIS Wholesale and Retail Trade	950	Borbeni slozeni sistemi Arms and ammunition	140
Gosa Montaza Assembly of equipment and steel structures and services	543	Sto Posto Animal feed	139
CMANA Wholesale and Retail Trade	330	Promek Semi products from metal	95
FDI Pei ist Production of bus parts (rubber parts)	210	Superior the production of vegetable seeds	90
Gavrilović Processing of poultry	150	MPTP „Napredak“ Storage and melting of cereals, production of milling and bakery products, wholesale and retail trade in food products	100

Note: **FDI** - Foreign Direct Investment

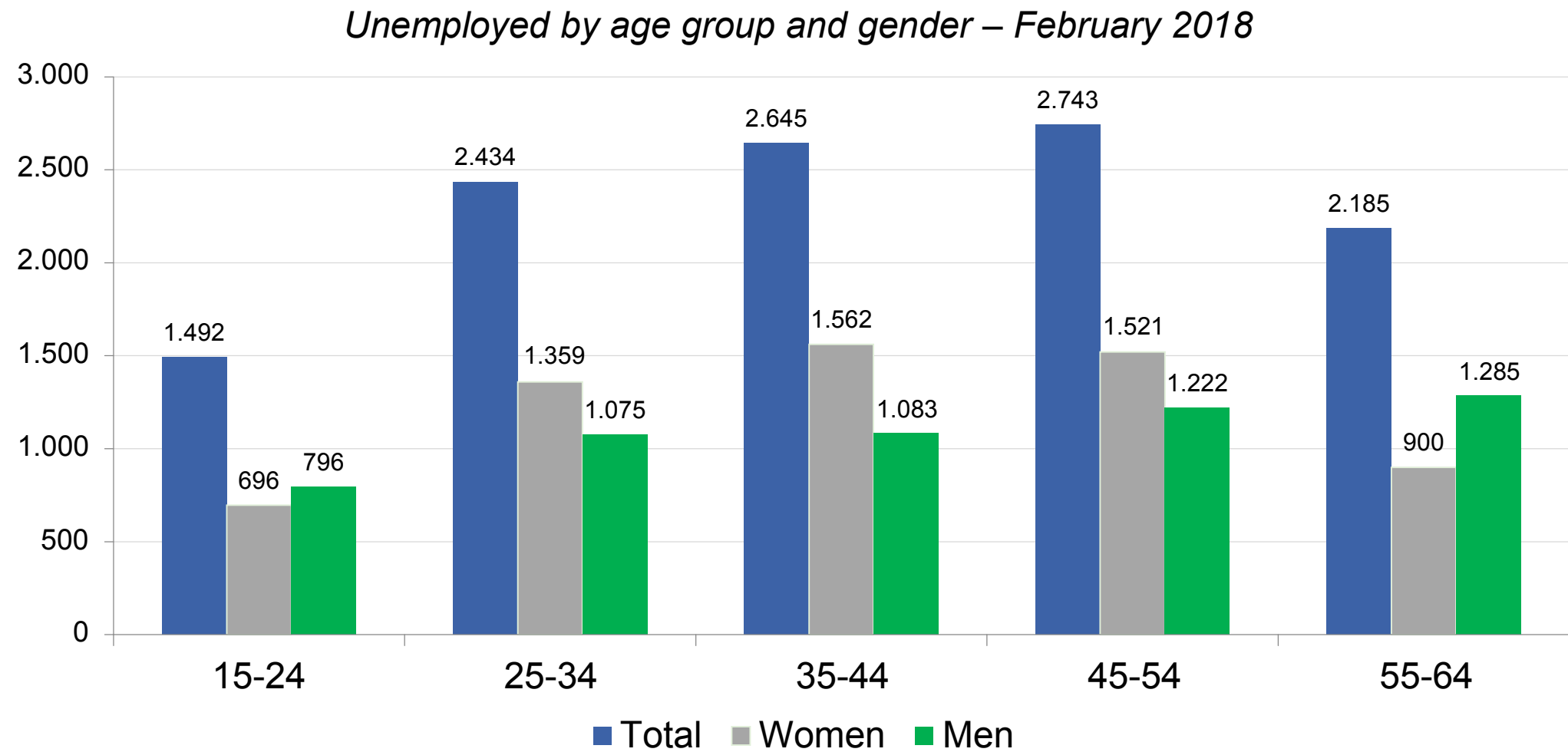
Source: Municipality of Kikinda; Serbian Business Register Agency <http://www.apr.gov.rs/eng/Home.aspx>

AVAILABLE QUALIFIED LABOR FORCE

Secondary Schools	Main Study Programs	Students in the final year of studies	Total enrolled students
Technical Schools	Computer electronics, Computer technician, Vehicle electronics	285	1,035
School of trade and services	Financial Administration, Catering, Tourism	150	540
Gymnasium	Natural and Social Sciences studies	210	840
Other schools	Biotechnology, Chemistry, Medicine	150	570
TOTAL		795	2,985

* Secondary schools in Velika Plana and Smederevska Palanka

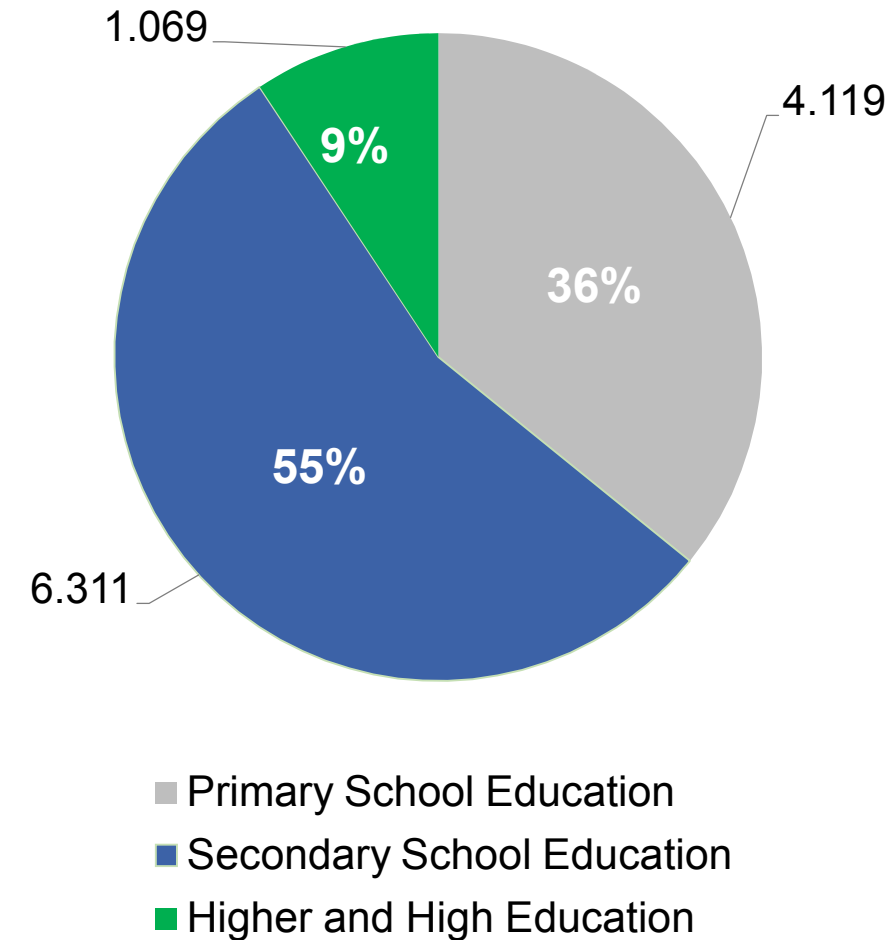
AVAILABLE QUALIFIED LABOR FORCE – CLUSTER AREA *



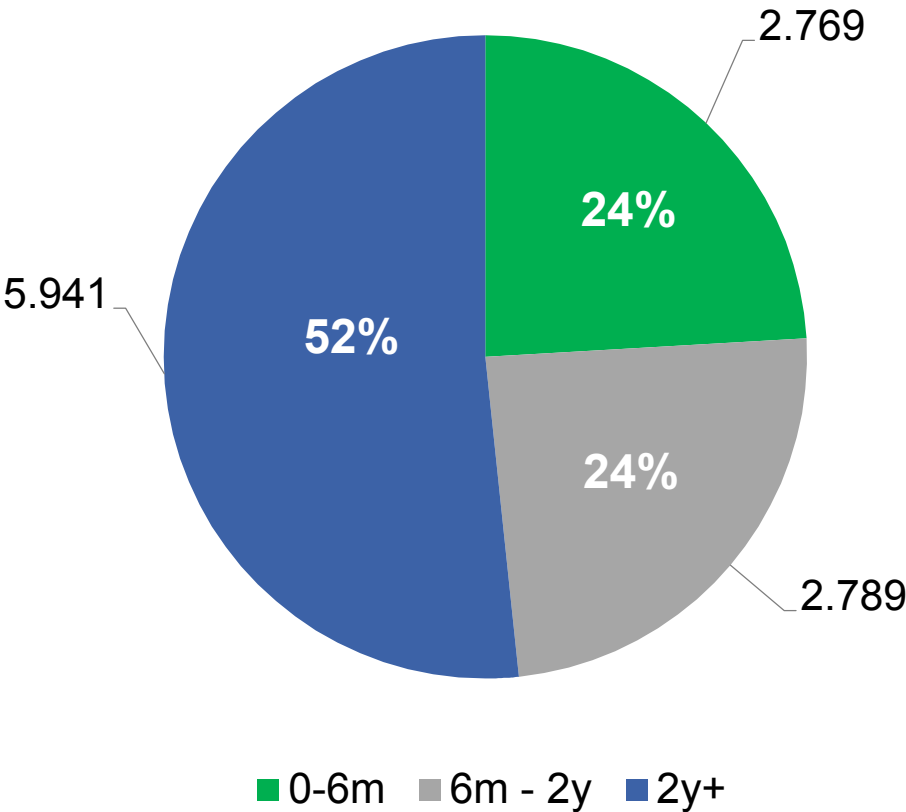
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Source: National Employment Agency

AVAILABLE QUALIFIED LABOR FORCE –CLUSTER AREA

Unemployed – Educational Level

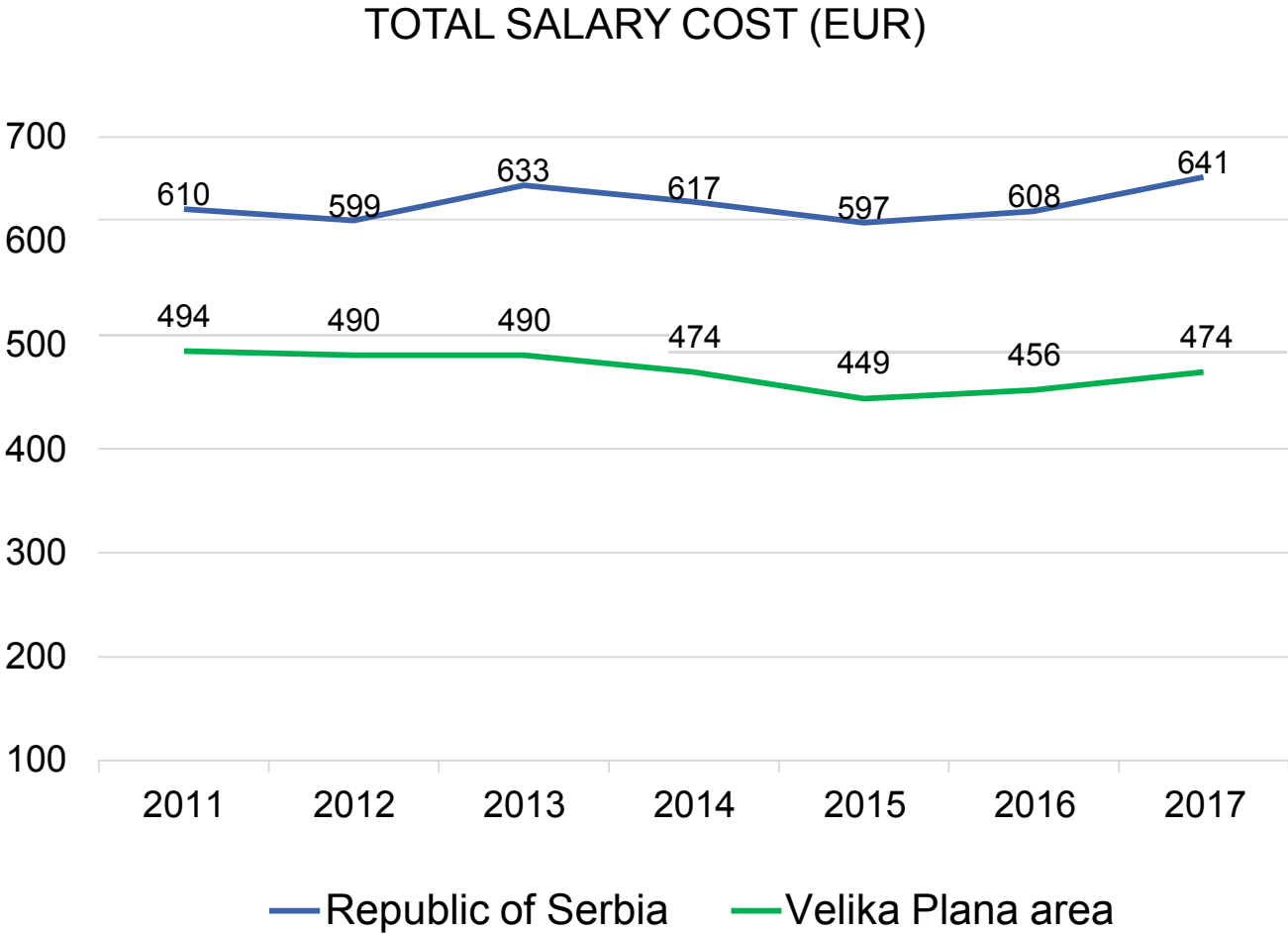


Unemployed – Duration of Unemployment



Source: National Employment Agency

COMPETITIVE OPERATING COSTS – LABOR COST



Labor Cost, Velika Plana	Amount
Average Net Salary	315€
Contributions and Taxes (Employee)	120€
Contributions and Taxes (Employer)	78€
Total Contributions	198€
Average Total Salary Cost	513€
Average Total Salary Cost- Velika Plana Area*	474€

*Cluster area encompasses following municipalities: Smederevska Palanka, Velika Plana, Zabari, Svilajnac, Lapovo, Raca which are all within 30 min drive
Average area salary is calculated as weighted average of total salary cost for each municipality where weights used represent respective number of registered employed for 2017

Source: Statistical Office of the Republic of Serbia; RAS calculations

COMPETITIVE OPERATING COSTS – UTILITIES

WATER



0,98 EUR/m³

WASTE WATER



0,31 EUR/m³

ELECTRICITY



0,067 EUR/kwh,

All prices are average and include VAT

PROPOSED BROWNFIELD LOCATION 1 – “VIR”



- Located in the northern part of the municipality, just 2 km away from A1 highway
- Currently, the municipality managed to acquire 3.3ha of land, with the ability to further expand to the adjoining parcels
- Direct access to regional roads



Location Information	
Ownership	Municipality
Available Land	3,3 ha +
Electricity	Yes
Water	Yes
Sewer	Yes
Gas	Yes
Waste water treatment	Yes



COMFORTABLE LIVING AND FUN TO VISIT

- In the vicinity of the capital city Belgrade, located on the main highway Corridor X, Velika Plana offers a great balance between busy city life and more relaxed and nature surrounded countryside lifestyle
- Municipality rich cultural-artistic tradition and historical monuments-churches and monasteries, different cultural manifestation and events, famous wine cellars, Velika Plana offers a variety of activities for all age groups



COMFORTABLE LIVING AND FUN TO VISIT



CONCLUSION

LOCAL ECONOMIC DEVELOPMENT OFFICE

- Velika Plana is a great investment location- optimal geographical position and road connection, strong industrial tradition, developed utilities infrastructure and schooling system
- It is a municipality which is constantly developing and putting efforts in becoming principle investment location
- At the same time, it is strongly oriented towards cultural enrichment, educational advancement, tourism expansion, enabling a healthy environment and lifestyle for its citizens and becoming a regional development leader in Serbia

“Promek company, from Velika plana is a great example of a family business and good foreign investment without State subsidies, which hires local manpower. Promek is also an example of good practices when it comes to interacting with the local community, Velika Plana municipality. “

**Luka Naneti, General
Manager of Company
Promek**

CONTACT US!



Municipality of Valika Plana Local

Economic Development Office Miodrag
Skoric, Head of the Department P: +381
26 514 262

Privreda.ler@velikaplana.rs

Privredaler.vplana@gmail.com

www.velikaplana.rs and www.lervelikaplana.org



Development Agency of Serbia

Kneza Milosa 12, 11 000 Belgrade

P: +381 11 3398 900

office@ras.gov.rs

www.ras.gov.rs/en